en.SafeWatch Profiling®
Behavior & Transaction Monitoring
Anti-Money Laundering Solution

EastNets®
en.abling confidentiality
**THE CHALLENGES**

International regulatory pressures to combat money laundering and terrorist financing have intensified at an unprecedented rate. Due to the nature of financial services, detecting and preventing financial crime is becoming more and more complex. Compliance professionals are thus looking for better and more cost-effective strategies. With a customer-centric focus, EastNets has developed solutions to address these specific challenges.

**KEY FEATURES**

- **Risk-Based Behavior Monitoring**
  en.SafeWatch Profiling® serves as a central data processing, trend analysis and suspicious behavior identification engine to identify suspicious activity. With advanced customer and account profiling, risk score management, peer group analysis, Know Your Customer (KYC) controls, case management and regulatory reporting capabilities that allow you to make decisions based on a holistic view of intelligence.

- **Industry-Standard Risk Scoring**
  Predefined rules can be used to support Risk Scoring on accounts and customers. By combining a set of simple rules, a risk calculation is carried out to determine the risk profile of a customer and to monitor this risk score on an ongoing basis.

- **Customizable parameters to reduce false positives**
  en.SafeWatch Profiling® allows users to maximize the quality of detections by allowing a user to easily add customers/accounts to exemption lists and configure parameters of the scenarios to minimize false positives.

- **Advanced Link analysis and visualization powered by IBM**
  EastNets has partnered with IBM to offer one of the most unique solutions in anti-money laundering. This unique solution allows a user to centralize data from various sources, detect connections and hidden relationships between entities and individuals, and to clearly display in a visual, easy to understand graphical manner.

- **Dynamic Reporting Module**
  The ability to define and customize workflow to cater for the changes in the organization structure of the compliance department. Configurable detections and cases workflows are supported.

- **Chose and create your own Scenarios**
  Wide range of customer, account, and entity scenarios can be simply chosen by the user from a library of ready scenarios to facilitate behavior and transaction monitoring. The user also has the ability and the flexibility to create custom scenarios to cater to any new regulation or evolving AML trends.

**THE SOLUTION**

en.SafeWatch Profiling® is a rapidly deployable anti-money laundering solution with central data processing, trend analysis and suspicious behavior identification engine that provides a robust, effective and easy-to-use transaction and customer monitoring solution that is configurable and flexible to adapt to new risks and regulations.

en.SafeWatch Profiling® is unique in its powerful data analytics and visualization capability, powered by IBM i2, this key feature of the solution allows the analysis of trends and behaviors and centralizes and correlates data and transactions into a single interface tuning multiple flows of information into high value inelegance supported by a graphical representation.

en.SafeWatch Profiling® also offers a set of predefined rules based on KYC controls, transaction monitoring, account behavior monitoring, relationship monitoring and counterparty activity monitoring.

Rules can easily be combined to create more complex seniors as needed.
5 REASONS TO CHOOSE EN.SAFEWATCH PROFILING®

- Configure it With Flexibility and Ease
- Review, Modify, and Manage Business Rules
- Maintain a Low False Positive Rate
- Use a Fully Integrated Reporting Tool
- Perform Powerful data Analytics and Visualization on a Centralized Dashboard

**FATCA Compliance**

The U.S. Foreign Accounts Tax Compliance Act (FATCA) is expected to transform the way financial institutions track and report on their clients' financial assets. EastNets has incorporated a set of detection logic into its newest release of en.SafeWatch Profiling®, solely inclined on the FATCA indicia in an effort to give FIs a clear stand-point of their situation and act as a starting point for their decisions down the road.
**GLOBAL OVERVIEW**

**FINANCIAL INSTITUTIONS NEEDS**

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**PAYMENT SOLUTIONS**

**COMPLIANCE SOLUTIONS**

**CLOUD SOLUTIONS**

EastNets® is a leading global provider of compliance and payments solutions for the Financial Services industry. Over the past 30 years EastNets has built distinctive expertise to develop and implement standardized and individual solutions against financial crime, and for risk management, monitoring, analysis, reporting, and state-of-the-art consultancy and customer support. Over 1,000 customers, including some of the largest international financial institutions, rely on EastNets solutions and professional services, and over 300 corporate and financial institutions rely on EastNets for outsourced SWIFT connectivity and compliance software solutions made available as a service through its fully managed service bureaus. EastNets is a global company with regional offices in major cities, supported by a large network of global strategic partners.

**CONTACT US**

Contact us today to schedule a meeting, book a demo, or learn more about our solutions!

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