

EFT POS Solutions

Reduce Risk, Cost and Complexity with EastNets

EastNets, founded in 1984, has a strong history and proven track record in payment and compliance solutions and services designed to improve financial crime protection and regulatory control, increase transparency and simplify and secure payment transactions.

Offering Exceptional Payment Convenience and Security

For a bank acquirer institution, Top-Up service provider, loyalty service provider, government entity, or public transportation entity, who need to increase commission from Electronic Fund Transfer (EFT) transactions, eliminate the needs of manufacturing and distributing scratch cards, enable a delivery channel for their loyalty program, get customer feedback electronically, and/or enable electronic fare collection solution, en.EFT POS is the solution to meet your needs. en.EFT POS provides multi-layer/components architecture, various connection models, bilingual interfaces, and the application of various international standards.

Unlike other EFT POS solutions providers, en.EFT POS delivers a faster, more secure and convenient EFT delivery channel.

Point-of-Sale Solutions

With en.EFT POS solutions, businesses can quickly and securely process electronic financial transactions and start generating revenue right away. Together with our partner VeriFone, EastNets delivers speed, convenience, and security of electronic financial and top-up transactions to businesses worldwide. en.EFT POS Solution enables POS devices to accept and handle electronic financial transactions for different magnetic stripe, EMV, and contactless credit and debit cards. Whether you're a single convenience store or a multi-branded mall, restaurant, hotel, bank, retailer, exchange house, petroleum business or telecommunication provider, EastNets offers you a cost-effective, end-to-end payment solution that's tailored for your business.

POS Key Capabilities to Help You:

- Deliver a Convenience EFT Channel
- Speed Up the Business Processes
- Support Variant Payment Card Industries
- Integrate and Customize Easley
- Improve Security and Reduce Risk

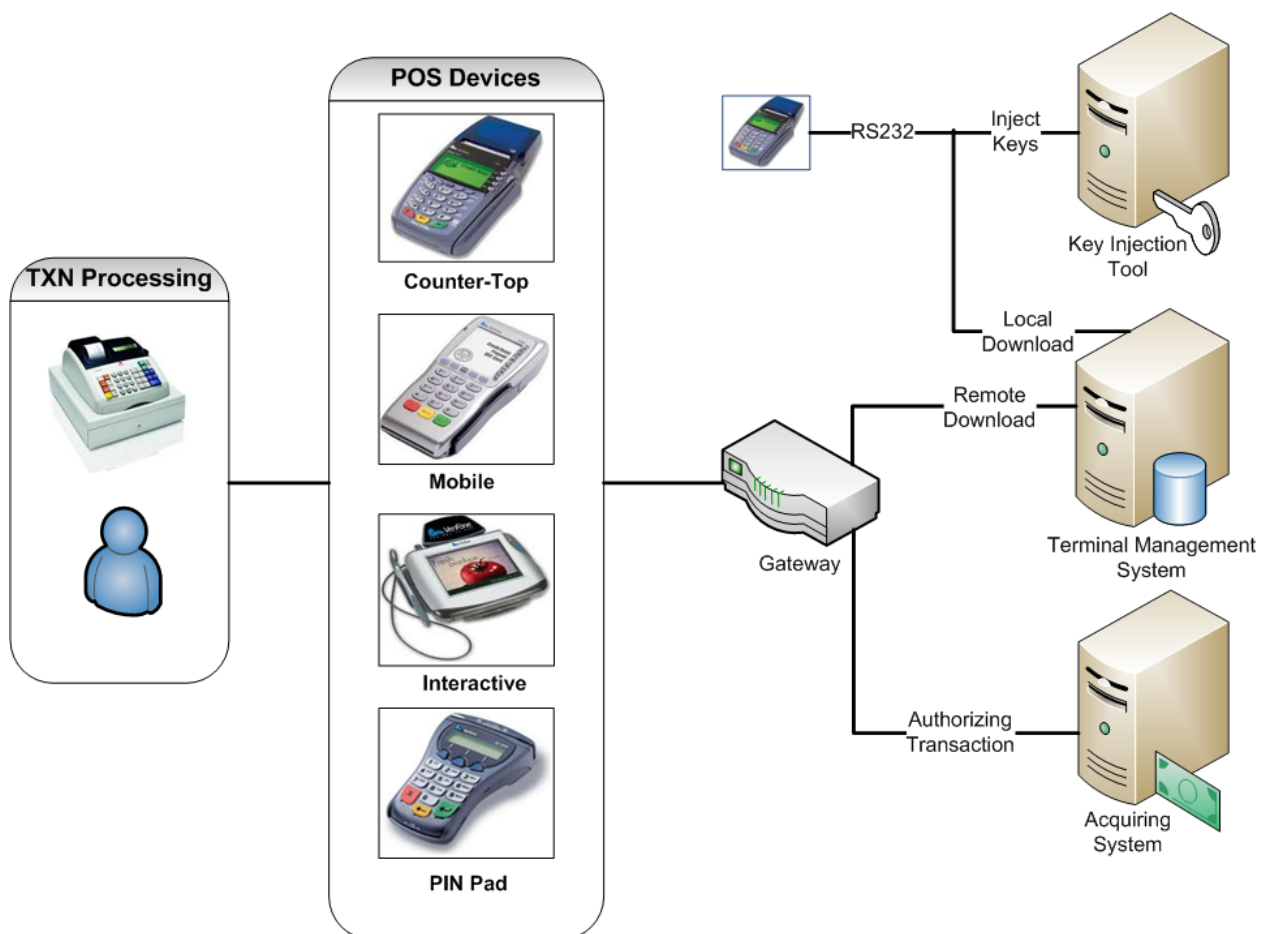
EastNets offers the following EFT/POS Solutions:

- **en.EFT POS at Counter:** is a solution for fixed locations with low to medium transactions volume that is suitable for retails, exchange houses, and hotels; EastNets delivers customized EFT POS offerings for convenient, fast and secure e-financial transactions.

- **Mobile en.EFT POS:** deal if you operate outside a shop environment. Suitable for courier operators, or payment at the table or sidewalk at cafes and restaurants.

- **Integrated en.EFT POS:** high-performance solution to enable rapid, high volume sales fully integrated with your cash register for a convenient and single-point end of day reconciliation for accounting, inventory and banking.

- **Interactive en.EFT POS:** provides an interactive touch screen solution, which additionally provides e-Fund Transfer functionalities, enabling the integration of marketing and promotional programs.



EastNets provides a wide range of EFT POS Solutions that connect over SDLC and TCP/IP connection protocols with a variety of switch host and terminal management systems for setting up and configuring the terminal locally and remotely.

en.EFT POS Key Benefits:

- Following up the technology trends
- Enables international standard
- Financial and secure solution
- Convenient solution
- Provides 24x7 delivery channel
- Modular design
- Easy to integrate with other systems
- Reduces cost and fraud

en.EFT POS Key Features

- Provides one management system supporting multi POS applications (EFT, Top Up, Interactive, and Loyalty)
- EMV LI & L2 certified, and PCI compliant solution
- Supports magnetic stripe, smart chip and contactless card types.
- Support of various messaging protocols such as ISO8583, APACS30, APACS40, and SPDH
- Multi-connection types are supported (Dial-Up (Synch. and Asynch.), Serially (RS232), GPRS, GSM, Ethernet, and Wi-Fi
- Security enablement, which supports a variety of security schemas (3DES, Master-Session, and DUKPT)
- Standard PIN block generation algorithms
- Integration with ECR
- Modular printing design
- Dynamic menu creation
- Bilingual interface.

“Allied with our company vision in providing our clients with the best services. We at ESCO have chosen EastNets EFT POS solution.”

“Allied with our company vision in providing our clients with the best services. We at ESCO have chosen EastNets EFT POS solution. Now, after working on EastNets’ EFT POS solution for the last couple of years, we are quite satisfied with the solution simplicity, stability and scalability. The system met all our needs and requirements, and it exceeded our expectations. I can strongly say that EastNets EFT POS solution is an added-value to our company.”

Emad Alahmad
Deputy General Manager,
Sales & Marketing
Electronic Services Co.

Contact us today and learn how we can help you protect against risk and preserve your bottom line.



info@eastnets.com
www.eastnets.com

About EastNets

EastNets is a leading provider of global compliance and payment solutions and services with over 1,000 customers in 120 countries. Founded in 1984, EastNets has over 25 years of experience serving financial institutions and corporates around the globe. EastNets provides Compliance Solutions including anti-money laundering and anti-fraud; Resilient SWIFT Solutions for SWIFT FIN/XML reporting, duplicate detection management, disaster recovery, and outsourced SWIFT connectivity with its SWIFT Service Bureau; and Convenience Solutions including EFT POS and mobile payment solutions. In addition, EastNets delivers a full range of SWIFT payment architecture consulting, implementation services and maintenance to help clients protect, manage and improve their SWIFT environment.